



MAS e-Business Manager .store applet

MAS 90[®]

for Windows

MAS 200[™]

Client/Server

.store Functions

The .store applet requires the purchase of the MAS e-Business Manager module.

The .store applet allows your prospective Web customers to:

- Do an inquiry and search of your products and services
- Place orders without having to be previously set up in the system
- Check status of their orders through the .inquiry applet



The .store applet includes a number of powerful standard features that enable you to efficiently and effortlessly sell your products and services over the Internet while enhancing service to your customers. It is an applet of e-Business Manager, which provides you with e-commerce capabilities that link directly to your Management Accounting Series (MAS) system.

The .store applet integrates seamlessly with the MAS 90 and MAS 200 automated credit card processing module, PCCharge[™] Payment Server, allowing payment information to quickly and accurately flow through your accounting system with little or no intervention. This level of integration reduces operating expenses, thus dramatically enhancing the overall efficiency of your business.

This powerful applet also helps you serve customers more efficiently and effectively. Because the .store applet does not require customers to be set up in the system prior to shopping at your Web site, anonymous customers can place orders any time. In addition, customers can check the status of their orders using the new package tracking functionality in the e-Business Manager .inquiry applet.

The system allows you to maintain a user profile, giving you a powerful tool for tracking sales, better understanding your customers' needs, and strengthening your customer relationships.